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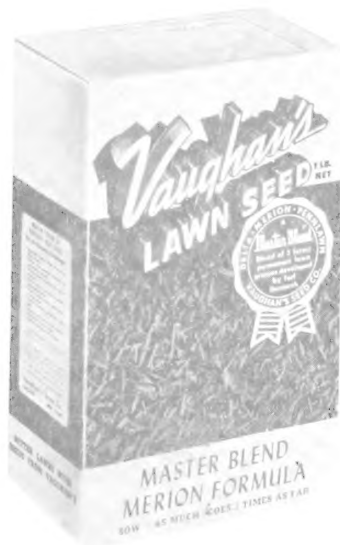
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62
Vaughan's Seed Co.

18 DESBROSSES STREET
NEW YORK 13, N. Y.

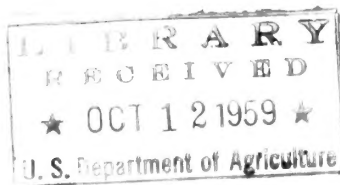
Master Blend®

With Merion Blue,
Delta Blue and Penn Lawn Fescue



BE MODERN!
Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS

Oct. 1, 1959



BULK RATE
U. S. POSTAGE

PAID

New York, N. Y.
Permit No. 15248

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Recleaned Bird Seeds and Grain

Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags at Slightly Higher Price

	Per 100 lbs.
SUNFLOWER	
Sunflower, Small Black	\$13.00
Sunflower, Parrot (Grey Stripped)	15.00
Sunflower, Large (Grey Stripped)...	18.00
Sunflower, Poultry Grey Striped (Oct. Del.)	13.50

BIRD SEED	
Canary Seed (Extra recleaned).....	9.50
Rape, Large Black	11.00
Millet, Large Yellow	6.00
Millet, Small Yellow (Finch)	8.00
Millet, Large Red	6.25
Millet, White	6.00

	Per 100 lbs.
MIXED BIRD SEED	
Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	\$11.00
Canary and Black Rape Mixed...	11.50
Love Bird Seed (for Parakeets)...	10.00

OTHER BIRD FOOD INGREDIENTS	
Hemp, extra recleaned (Sterilized)	15.00
Peas, Field	6.00
Milo Maize	4.75
Peanut Hearts	13.00

	Per 100 lbs.
MISCELLANEOUS GRAINS	
Buckwheat	\$
Hulled Oats	7.50
Flax, Whole	12.00
Seed Rye	5.00

VAUGHAN'S WILD BIRD SEED (Duryea Formula)	
Contains All Bird Seeds - No Fillers or Screenings	
A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00
When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.	

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. Walker 5-4555 or BARclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.)

Phone BARclay 7-4900

New York 13, N. Y.

October 1, 1959

(1)

Vaughan's MASTER BLEND Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including three new, improved grasses selected as Champions by National Turf Research.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 2.49	Case 25/1 lb.....	\$37.50	25 lb. bag.....	\$ 58.50	Bag 1/25 lb.....	\$35.75
3 lb. ctns.....	7.45	Case 16/3 lb.....	70.56	50 lb. bag.....	116.00	Bag 1/50 lb.....	70.50
5 lb. bag.....	12.25	Bale 10/5 lb.....	72.50	100 lb. bag.....	230.00	Bag 1/100 lb.....	140.00
10 lb. bag.....	24.00	Bale 2/10 lb.....	28.60	Broken Cases 2c per lb. higher			

MERION STRAIGHT

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 2.95	Case 25/1 lb.....	50.00	25 lb. bag.....	\$ 70.00	Bag 1/25 lb.....	48.00
3 lb. ctns.....	8.75	Case 16/3 lb.....	94.56	50 lb. bag.....	138.00	Bag 1/50 lb.....	90.00
5 lb. bag.....	14.50	Bale 10/5 lb.....	97.50	100 lb. bag.....	275.00	Bag 1/100 lb.....	175.00
10 lb. bag.....	28.50	Bale 2/10 lb.....	38.60	Broken Cases 2c per lb. higher			

OTHER Vaughan's MIXTURES FOR FALL 1959

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.



VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS,
THE NEW BLUE GRASS DEVELOPED FOR
SEEDING VIGOR

1 lb. cartons . . . (Retail \$1.45) . . .	\$21.50 per case of 25
3 lb. cartons . . . (Retail \$4.30) . . .	\$40.32 per case of 16
5 lb. bags . . . (Retail \$7.10) . . .	\$41.00 per bale of 10
Per 100 lbs.	
10 and 15 lb. bags . . .	\$81.00
100 lb. lots . . .	\$78.00
50 and 25 lb. bags . . .	\$80.00
500 lb. lots . . .	\$77.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons . . . (Retail \$ 1.25) . . .	\$18.50 per case of 25
3 lb. cartons . . . (Retail \$ 3.70) . . .	\$34.56 per case of 16
5 lb. bags . . . (Retail \$ 6.10) . . .	\$35.00 per bale of 10
Per 100 lbs.	
10 and 15 lb. bags . . .	\$69.00
100 lb. lots . . .	\$66.00
50 and 25 lb. bags . . .	\$68.00
500 lb. lots . . .	\$65.00

VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons . . . (Retail \$ 1.25) . . .	\$18.50 per case of 25
3 lb. cartons . . . (Retail \$ 3.70) . . .	\$34.56 per case of 16
5 lb. bags . . . (Retail \$ 6.10) . . .	\$35.00 per bale of 10
Per 100 lbs.	
10 and 15 lb. bags . . .	\$69.00
100 lb. lots . . .	\$66.00
50 and 25 lb. bags . . .	\$68.00
500 lb. lots . . .	\$65.00

VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb.	\$ 1.75	\$26.25 per case of 25
3 lbs.	5.20	49.60 per case of 16
5 lbs.	8.50	50.00 per case of 10
Per 100 lbs.		
10 and 25 lb. bags	\$97.00	50 and 100 bags \$95.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb.	\$ 1.25	\$17.50 per case of 25
5 lbs.	6.00	32.50 per bale of 10
25 lbs.	27.50	lots of 2 or more \$16.00 each
		\$60.00 per 100 lbs.

VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons . . . (Retail \$.90) . . .	\$13.50 per case of 25
3 lb. cartons . . . (Retail \$2.65) . . .	\$24.96 per case of 16
5 lb. bags . . . (Retail \$4.35) . . .	\$25.00 per bale of 10
25 lb. bags . . . \$18 per lb.	100 lbs. \$46.00 500 lbs. \$225.00

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.



BE MODERN! Sell Modern Lawn Seed Mixtures

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

October 1, 1959

PHONE
Walker 5-4555
BArclay 7-4900 Ext. 2

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

RED CLOVER Per 100 lbs.
Medium, purity 99% 43.00

ALSIKE CLOVER
Extra Fancy, purity 99% 31.00

ALFALFA
Northern, purity 99%
Grimm, purity 99%
Buffalo Alfalfa (certified)
Ranger Alfalfa (certified)
Atlantic Alfalfa (certified)
Du Puitts (certified)
Vernal (certified)
Naragansett (certified)

WHITE CLOVER
Extra Fancy 55.00
Packed in 1 lb. carton \$9.60 per dozen.
Packed in 1/2 lb. bags, \$5.50 per dozen.
Ladino White Clover (certified) 68.00
New Zealand White Clover 65.00
Kent Wild White Clover 80.00

OTHER CLOVERS
Sweet Clover 19.00
Birdfoot Trefoil Imported 75.00
Empire Birdfoot Trefoil 75.00
Inoculation for Clovers and Alfalfa
35c Bus. Size (Case Lots)

TIMOTHY
Fancy, purity 99.65% 18.50

TIMOTHY & ALSIKE (mixed)
Containing 20% Alsike 24.00

REDTOP
Solid Seed, purity 92% 46.00
Solid Seed, purity 95% 48.00
Solid Seed, purity 98% 51.00

BLUE GRASS
Kentucky, fancy, purity 85% 55.00
Kentucky, extra fancy, purity 90% 60.00
Kentucky, superfine, purity 98% 65.00
Canada Blue, fancy
Merion Kentucky Blue 175.00
Delta Kentucky Blue 70.00
Arboreteum Kentucky Blue 85.00

ROUGH BLUE GRASS Per 100 lbs.
Poa Trivialis 90% 43.00
Poa Trivialis 95% 46.00

RYE GRASSES
Common Ryegrass 11.00
Italian Ryegrass (Domestic) 11.00
in 5 lb. bags 15.00
Perennial or English Rye Grass 16.00
in 5 lb. bags 20.00

BENT GRASSES
Astoria Colonial Bent Blue Tag 58.00
Colonial Bent Blue Tag 58.00
Seaside Bent Blue Tag 105.00
Highland Bent Blue Tag 30.00
Mixed Bent (South German) Out
Penncross Creeping Bent Ask
Velvet Bent Ask

RED AND TALL FESCUES
Chewing Fescue (Domestic) 40.00
Creeping Red Fescue (Domestic) 42.00
Creeping Red Fescue (Imported) 35.00
Illahee Creeping Red Fescue B.T. 43.00
Penn Lawn Fescue Blue Tag 45.00
Alta Tall Fescue 26.00
Kentucky 31 Tall Fescue 25.00
Hard Fescue Blue Tag Ask

HAY GRASSES
Meadow Fescue 38.00
Orchard Grass 34.00
Brome Grass (Lincoln) 28.00

MISCELLANEOUS
Dwarf Essex Rape 12.50
Hairy or Winter Vetch 22.00
Canada Field Peas for Seeding 9.00
Sudan Grass (Piper) 12.50
Black Wilson Soy Beans 7.00
Bermuda Grass Ask
U-3 Bermuda 1 lb. cans each 3.75

MILLETS
Golden Out
Japanese 8.00

MISCELLANEOUS GRAINS
Seed Buckwheat Out
Hulled Oats 7.00
Flax, Whole 12.00
Seed Rye 5.00

LAWN MIXTURES Per 100 lbs.
Prepaid on 300 lbs. or over.

Quick Result Mixture
Composed of Quick Growing Grasses
in bulk 19.00
in 5 lb. bags 24.00

***Columbia Park**
in bulk 25.00

***Yorkshire Park (Formerly "Gramercy Park")** in bulk 30.00

***Duryea's Central Park Choice**
in bulk 45.00

***Old Homestead**
in bulk (No Clover) 47.00

***Duryea's Evergreen**
in bulk 55.00

***Duryea's Superior**
in bulk 62.00

***Shady Spot**
fancy, in bulk 45.00

Athletic Mixture 57.00

*Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of:

10.00 per 100 lbs. for 1 lb. bags
7.00 per 100 lbs. for 2 lb. bags
5.00 per 100 lbs. for 5 lb. bags

GRASS MIXTURES
For Hay and Pasture 35.00

INOCULATION

LEGUME-AID (Powder Form)

1 bu. size Alfalfa and All Clovers and Trefoil35 each
2 1/2 bush.70 each
2 bu. size Soy Beans26 each
Pkt. Birdsfoot Trefoil20 each

Prices Are For Case Lots

ASK FOR PRICES ON:

LONG ISLAND MIXTURE

MEETS BASIC RECOMMENDATIONS of the L. I. AGRICULTURAL INSTITUTE

Packed in 5 lb. cotton bags and 100 lb. burlap bags

NEW JERSEY STANDARD MIXTURES

100 lb. burlap bags
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."



In Printed Bags
No Supplier's Name

Vaughan's Wild Bird Seed

IS BECOMING A YEAR AROUND SELLING ITEM

No longer are sales merely confined to the winter months. Bird lovers are buying this product the year around.

They are becoming more discriminating in selecting seeds the birds will feed on. Vaughan's Wild Bird Seed (Duryea Formula) is a Quality Mixture Containing Sunflower Seed, Peanut Hearts and Selected Top Quality Bird Seeds.

DO NOT confuse with mixtures containing fillers, screenings, cracked corn or discarded seeds that are unattractive to birds.

VAUGHAN'S Wild Bird Seed (Duryea Formula) is recleaned and better.

OFFER IN

	Per 100 lbs.	1000 lbs.
"A"—Wild Bird Seed (Packed in 100 lb. bags)	\$7.50	\$72.50
"B"—Wild Bird Seed (Including 20 empty 5 lb. attractive colored printed bag)	\$8.00	\$77.50
"C"—Wild Bird Seed (Packed in 20 5 lb. bags)	\$9.00	

F.O.B. New York City

LOVE BIRD SEED
(For Parakeets)
Only Recleaned Seed
\$10.00 per 100 lbs.
\$95.00 per 1000 lbs.



A Good Strong
Lined Bag for
Counter Display

Other Bird Seed Specials

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

SUNFLOWER SEED — Fancy Stocks

	Per 100 Lbs.	Per 1000 Lbs.
SMALL BLACK—Fancy Canadian	\$13.00	\$125.00
POULTRY GREY STRIPED (110 lb. bags)	13.50	130.00 (Oct. Del)
PARROT GREY STRIPED (110 lb. bags)	15.00	145.00
LARGE GREY STRIPED (100 lb. bags)	18.00	175.00

CANARY SEED

EXTRA RECLEANED (100 lb. bags)	9.50	90.00
HEMP SEED—Extra Recleaned Sterilized	15.00	145.00
RAPE SEED—Large Black	11.00	105.00

SEE BACK PAGE FOR OTHER BIRD SEEDS.

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Main Office, 85 White Street (near Lafayette St.)

Phone BARCLAY 7-4900

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October 1, 1959